



RATE SHEET JAN 2018

Type	1 Show	1 Month (~4 shows)	3 Months (12 shows)
Underwriting	\$8.00	\$25.00	\$50.00
Pre-Roll (:15, Host read)	\$15.00	\$45.00	\$100.00
Mid-Roll(:30-1:00, prepared)	\$25.00	\$75.00	\$150.00
Mid-roll (:30-1:00, Host read)	\$30.00	\$90.00	\$200.00
On-site record	TBD based on distance, promotional needs, etc.	Contact craig@6pod4.com to dis-	
Other idea?	Contact us. We are open	Craig@6pod4.com	

Underwriting: Assisting to defer the production costs. Your name will be mentioned at the end of the show, perhaps with other names. Example: “This show was produced with underwriting support from (your company).”

Pre-roll: Quick mentioned before any other audio. Read by Craig or Robert (you choose). Example: “6pod4 is brought to you today by (your company). (Your tag line or your contact information).”

Mid-roll: Spot breaking up the interview. Either with your prepared recording, or Host read. Host also can discuss and “chat” about it in a semi-live way.

On-site record: We pack up, and bring the party to you. Record live in your venue. Promote to audience prior that we will do an on-site record.

Always open to other ideas: Sponsored “what we are drinking..” “mailbag” etc. Let’s discuss.